

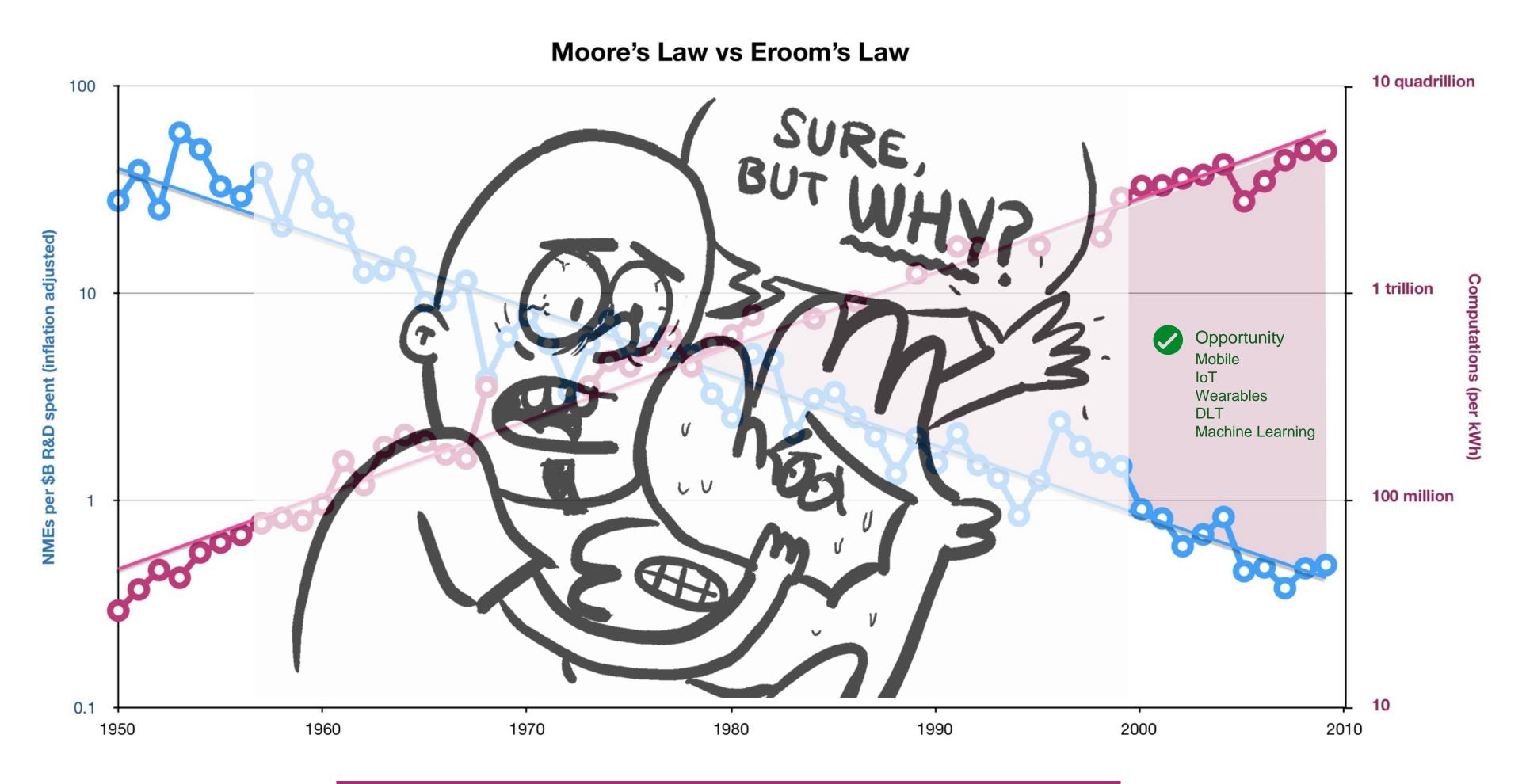
### Blockchain & Healthcare Prospective

Jim Nasr | @jnasr November 26, 2019





## **Needed Innovation in Healthcare**



Moore's Law: Computing power becomes faster and less expensive over time

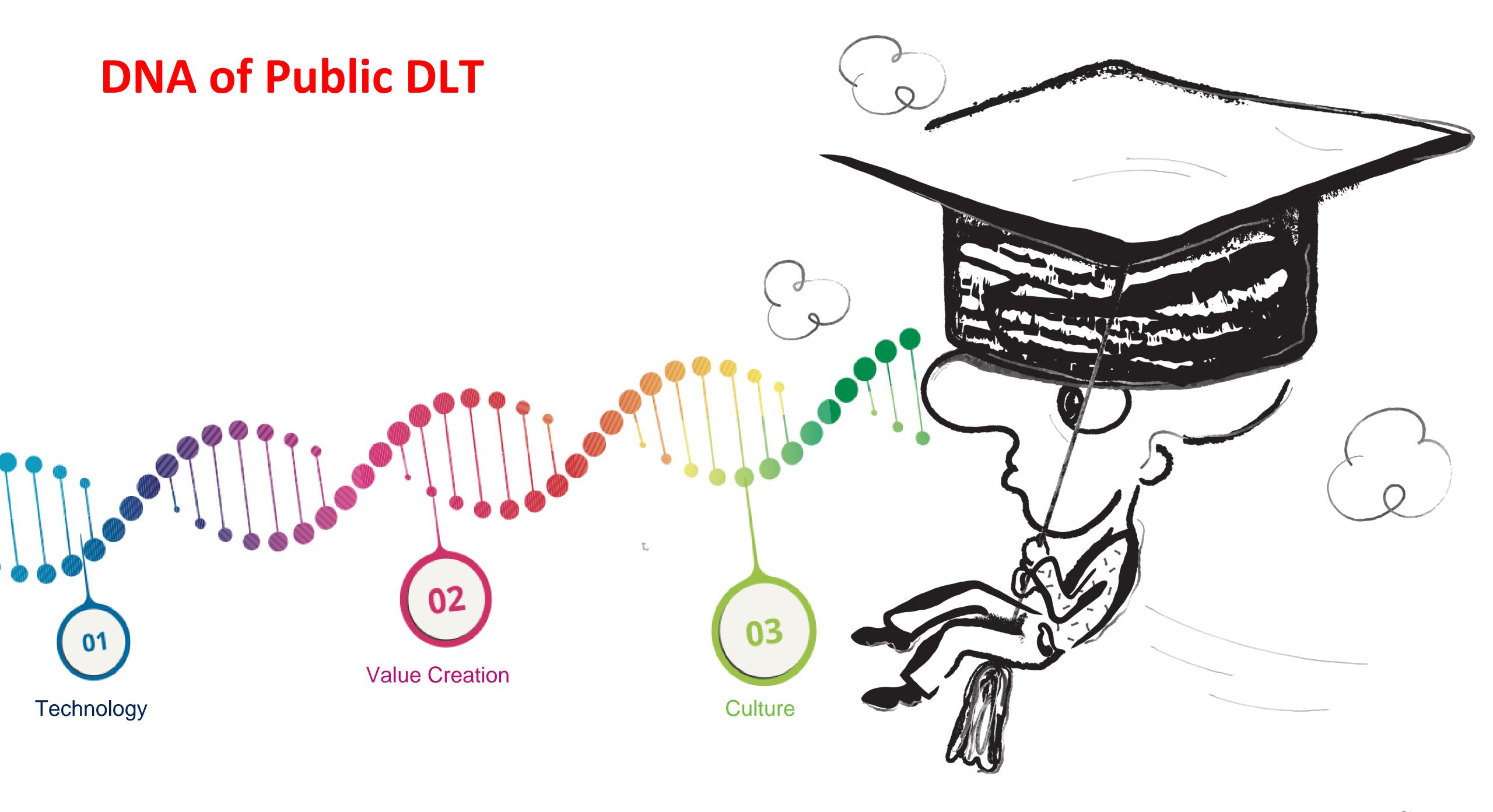
Eroom's Law: Drug discovery is becoming slower and more expensive over time

Eroom's Law: <a href="https://en.wikipedia.org/wiki/Eroom%27s\_law">https://en.wikipedia.org/wiki/Eroom%27s\_law</a>
@jnasr

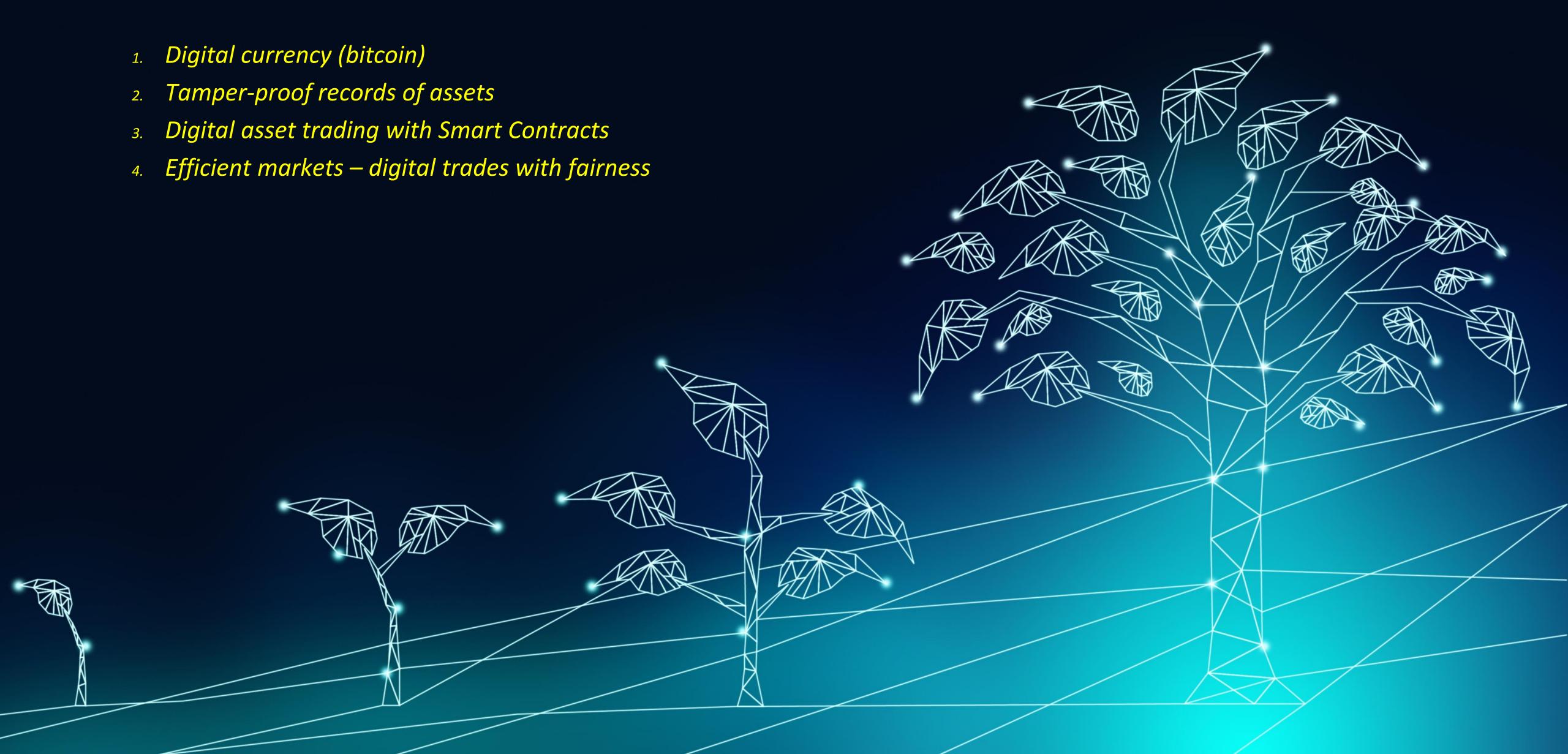
# It's a matter of computational trust.





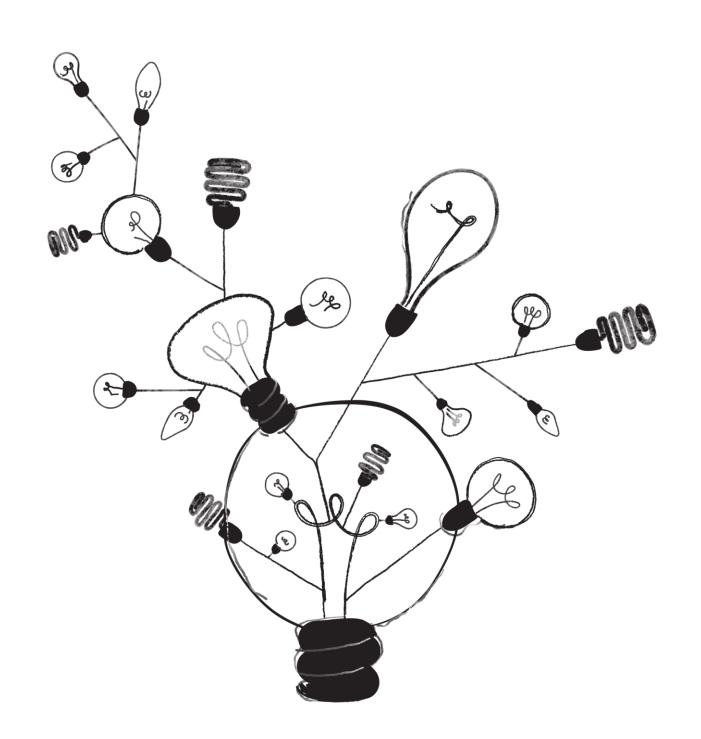


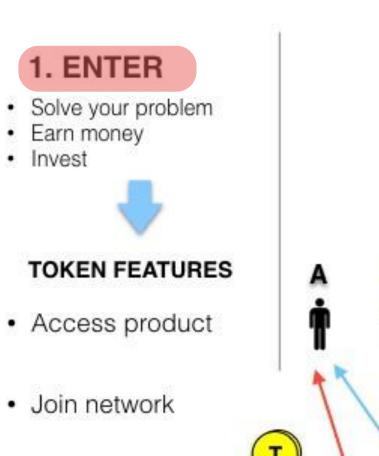
## Distributed Ledger Technologies (DLT) Evolution

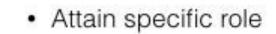


## Tokens!

- Enter
- Stay & Play
- Captivate







· Receive discount

· Benefit form token trading

# 2. STAY AND PLAY · Engage in repetitive interaction on the platform · Power platform's functionalities · Contribute to the ecosystem (T)T

#### 3. CAPTIVATE

- · Build on top
- · Earn status
- · Receive repetitive income



#### **TOKEN FEATURES**

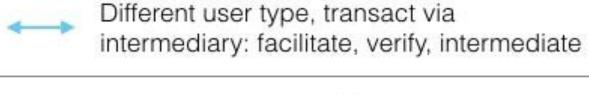
- Build DApps
- · Earn privileged status
- · Get dividends
- · Share benefits
- · Benefit from token buybacks

#### TRANSACTION TYPES



Same user type, transact directly: connect, communicate, collaborate, buy-sell





Transact with the platform: create, govern, vote, curate

#### POSSIBLE RELATIONSHIPS

Buyer - Seller Peer - Peer

Sender - Facilitator - Recipient Requester - Validator - Provider • Active & passive work reward

Creator / Contributor - Platform Voter / Curator - Platform

#### **TOKEN FEATURES**

- Use as internal currency
- · Pay to connect with users
- · Payment & transaction unit
- Incentive/fee for usage & contribution
- · Voting, governance, ownership

Source: Hackermoon

"It isn't the mountains ahead to climb that wear you out; it's the pebble in your shoe"

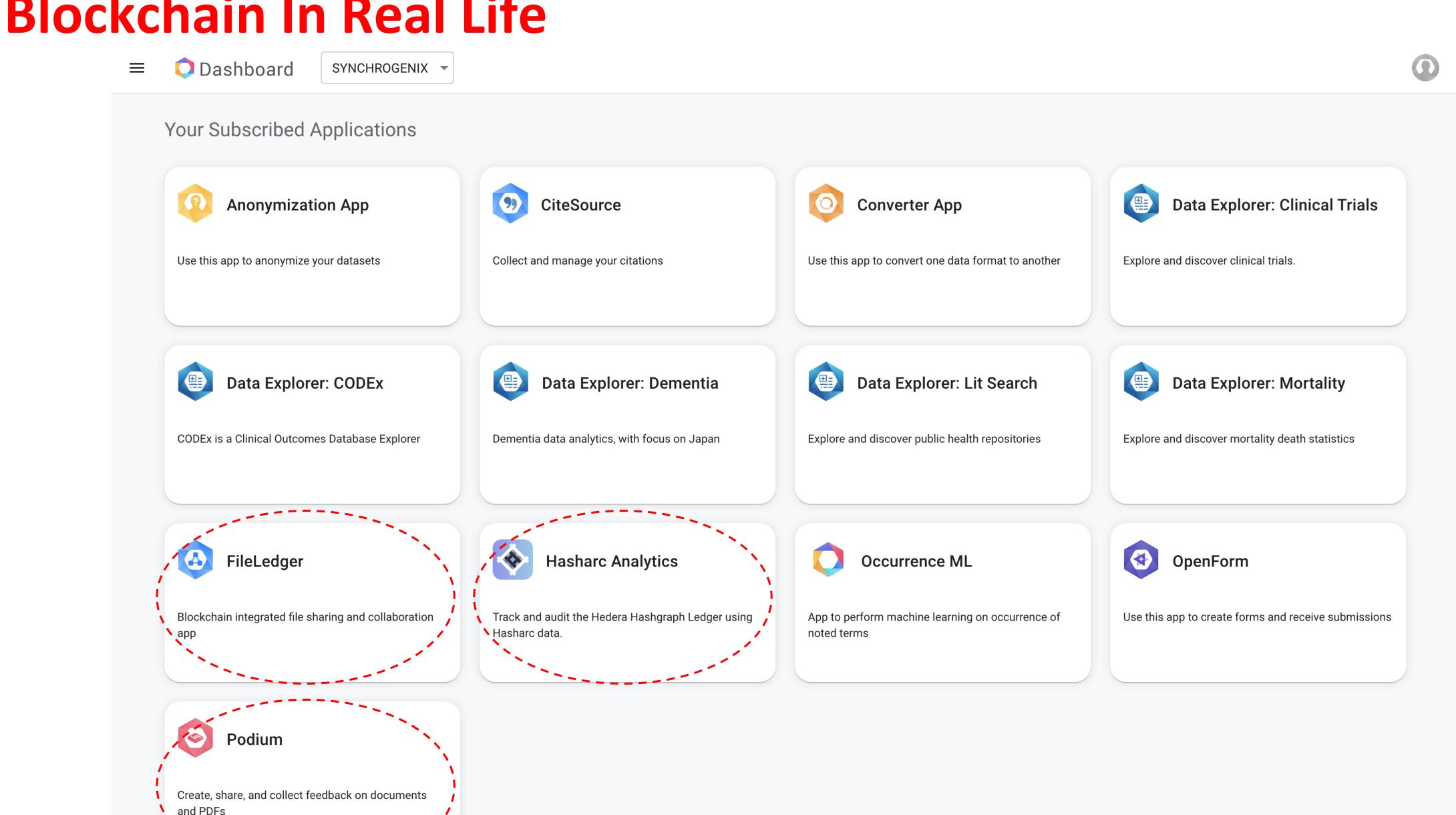
Muhammad Ali



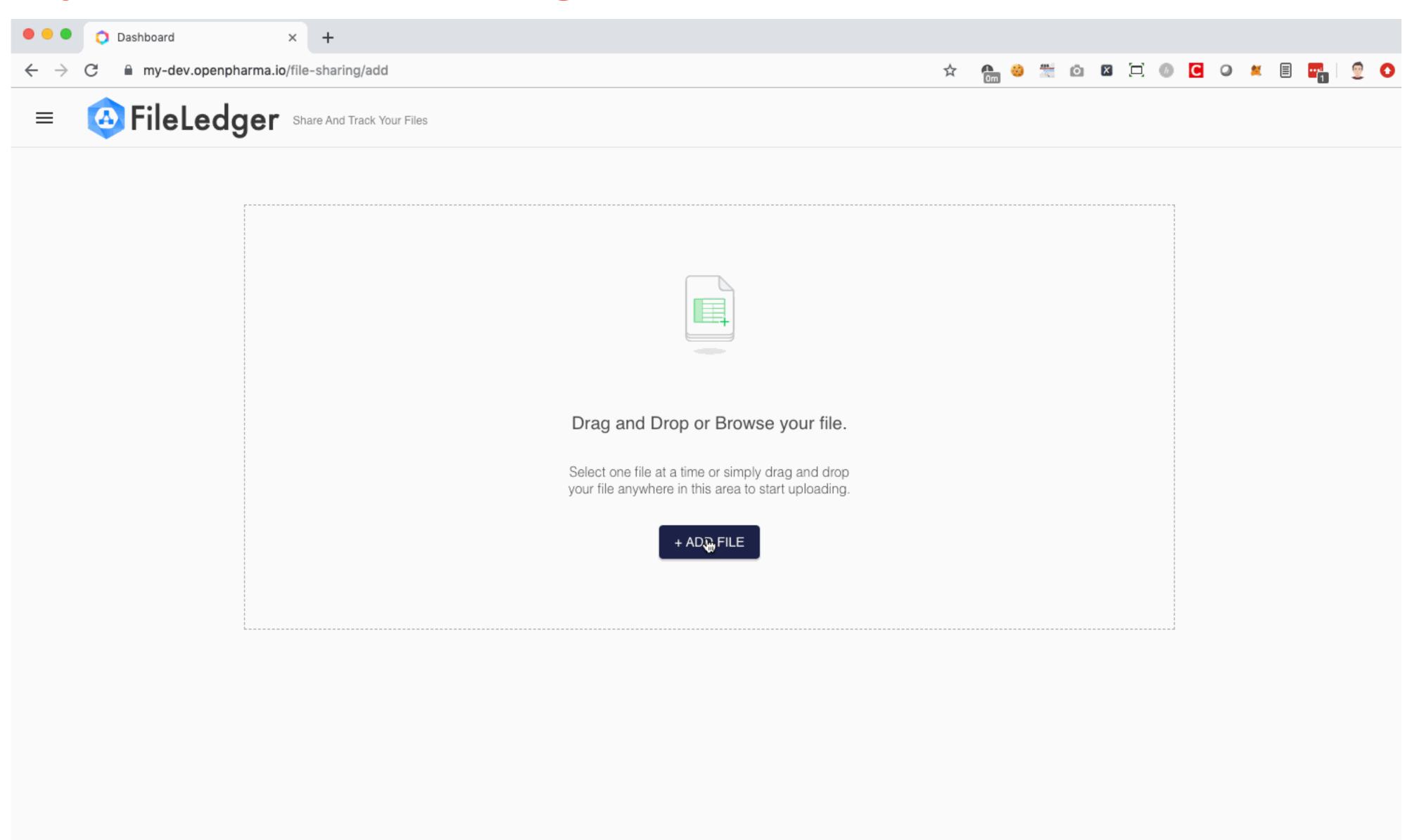
## **Be Careful**

- Software first
- Consumer-grade usability
- Abstract tokenization
- Garbage in, tamper-proof garbage forever
- Map real-world to digital
- Identify things, people & machines
- Scaling governance
- ROI for getting to consensus
- Interacting with legacy data

## **Blockchain In Real Life**



## OpenPharma FileLedger





### Questions?

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