Birmingham Economic Review 2018

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12th October 2018

CITY
REDI

Greater Birmingham
Chambers
of Commerce

UNIVERSITY OF BIRMINGHAM | BIRMINGHAM BUSINESS SCHOOL

The WMCA Local Industrial Strategy

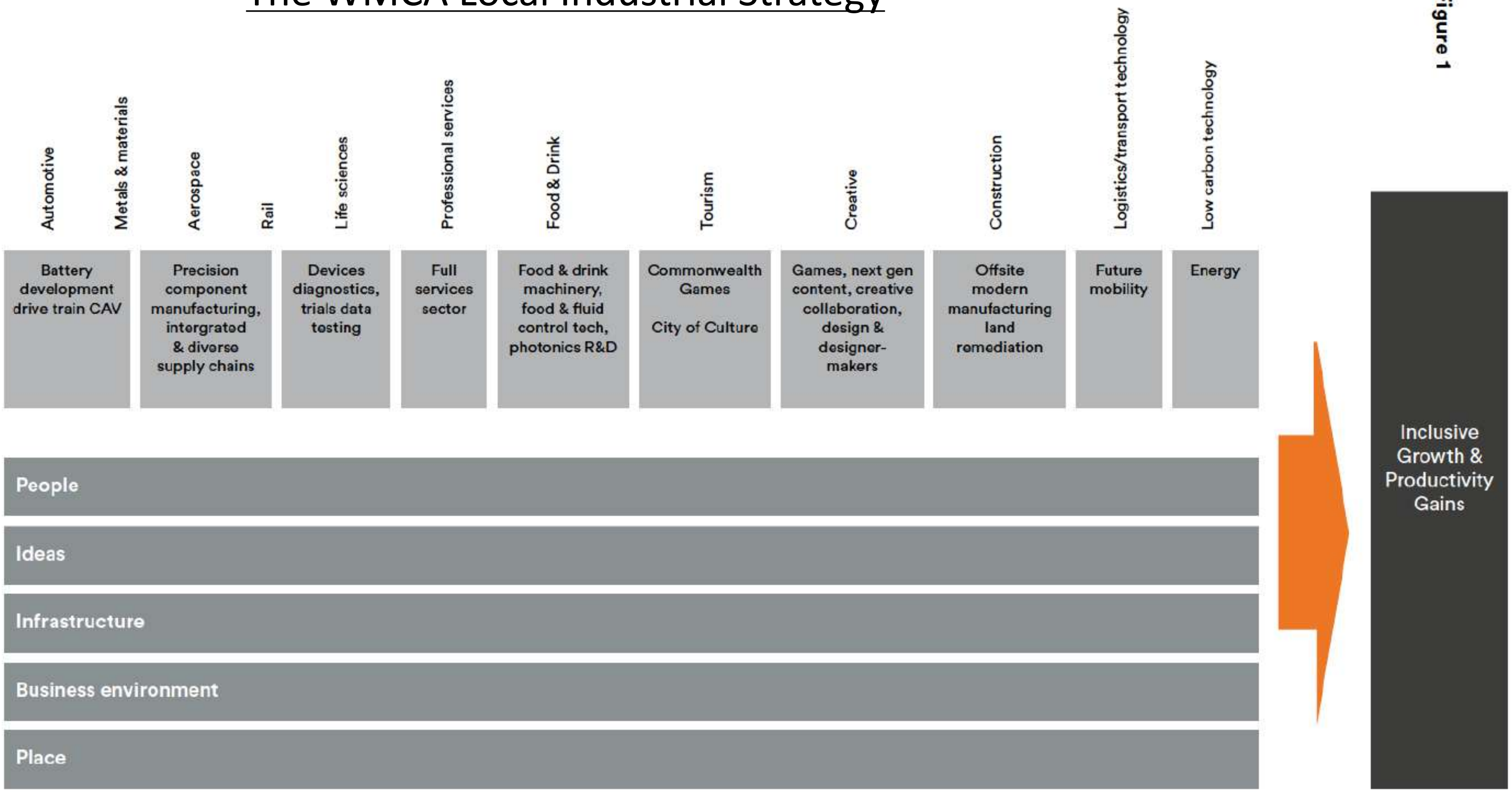
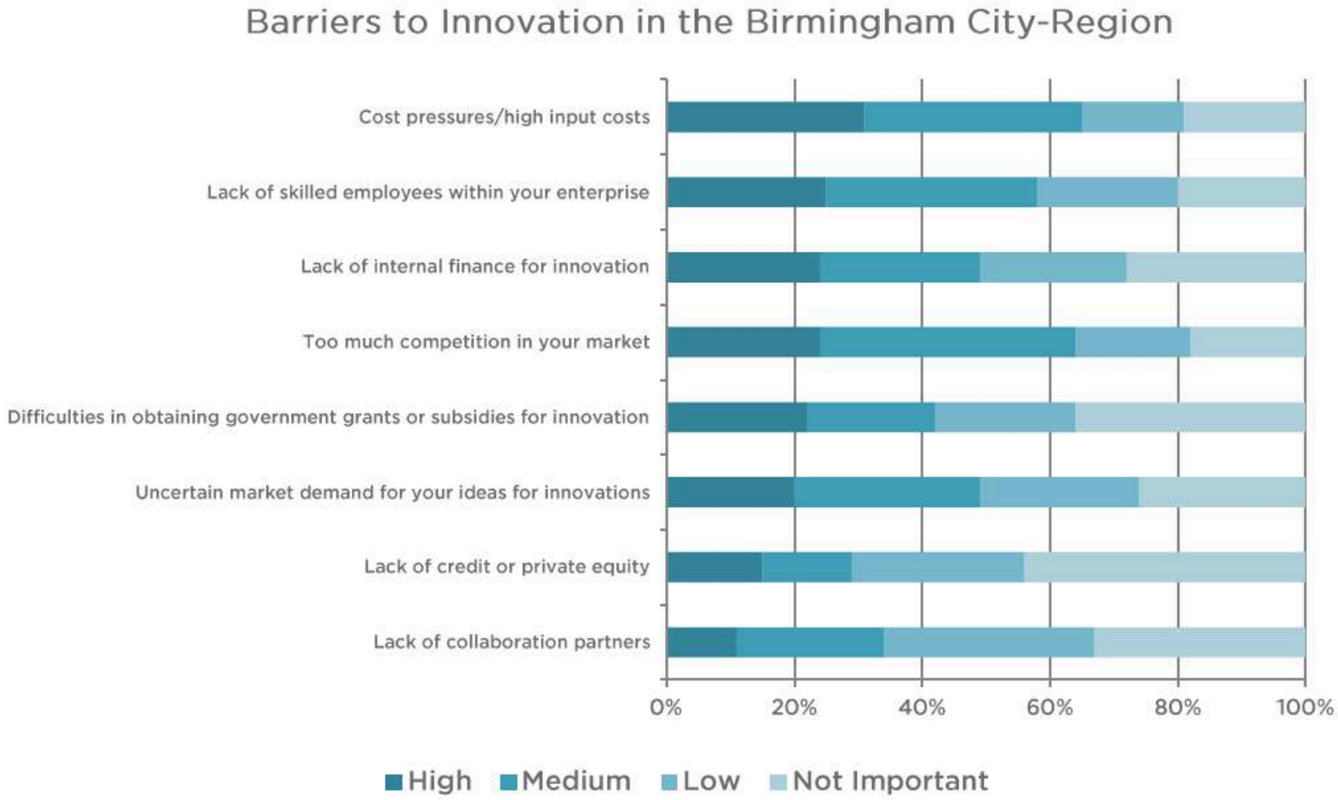


Figure 1

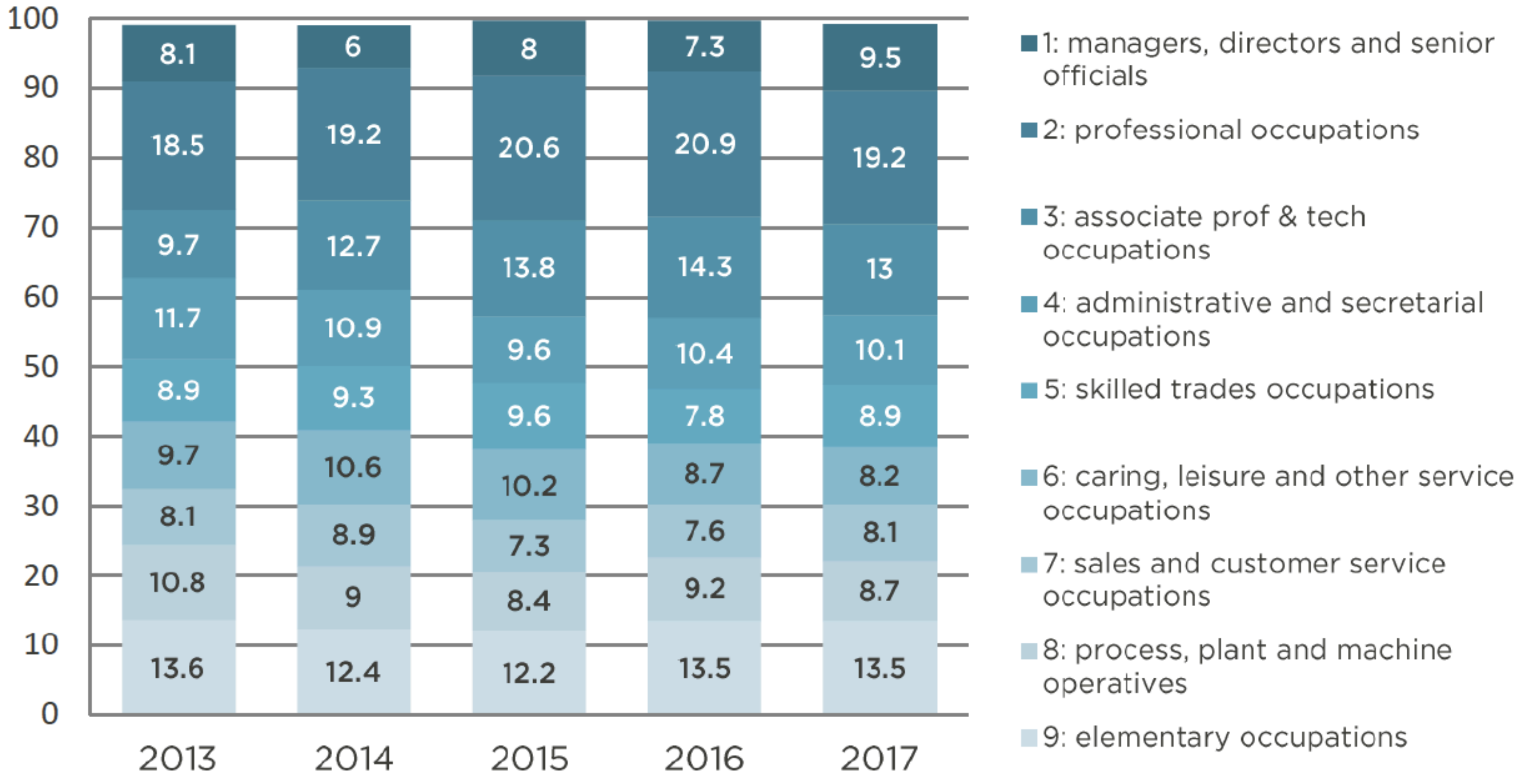
1. IDEAS

Figure 1: Barriers to Innovation in the Birmingham City-Region



Source: City-REDI and Greater Birmingham Chambers of Commerce; analysis of 2018 QBR Survey Responses

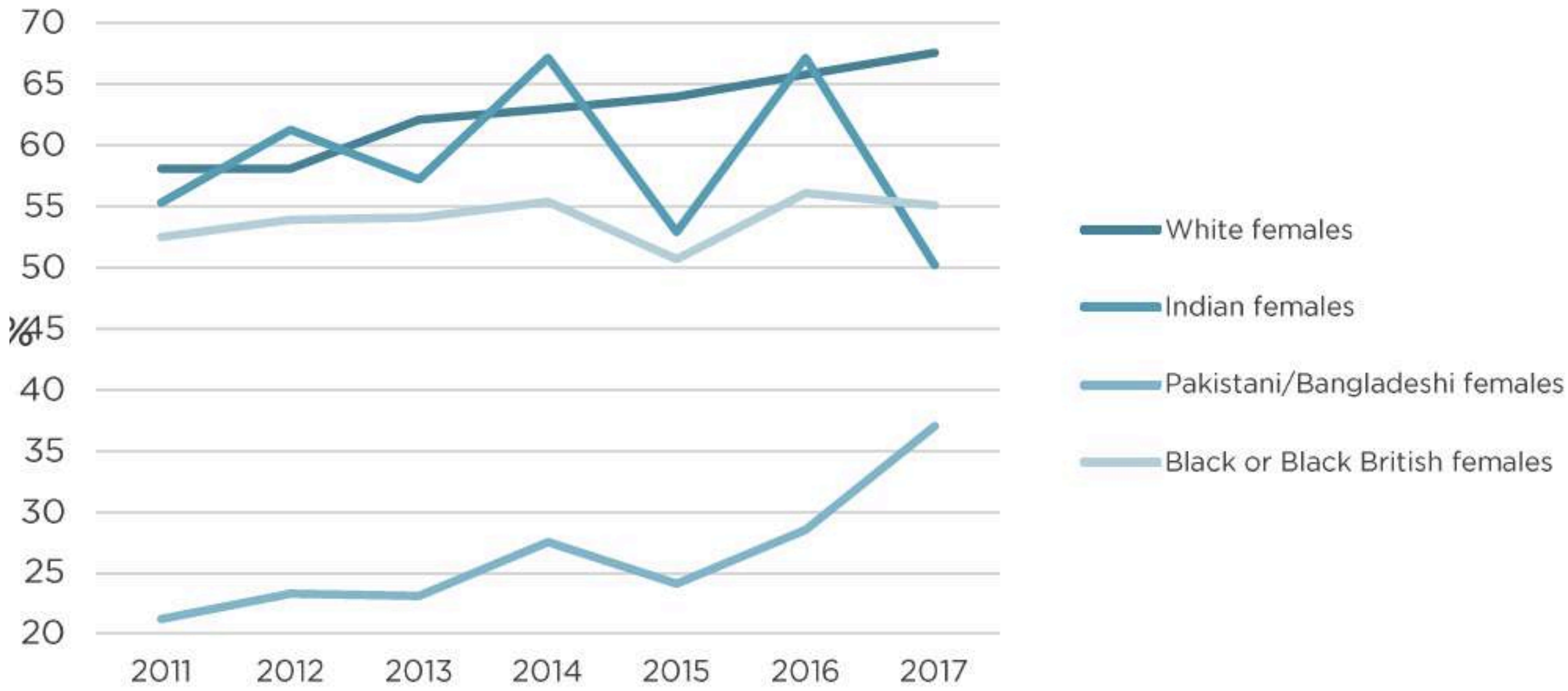
Figure 4: Employment by Occupation (%), Birmingham, 2013-2017



Source: ONS, Annual Population Survey

2. PEOPLE

e 7: Female Employment Rate by Ethnic Group, Birmingham, 2011-2017



Source: ONS, Annual Population Survey

2. PEOPLE

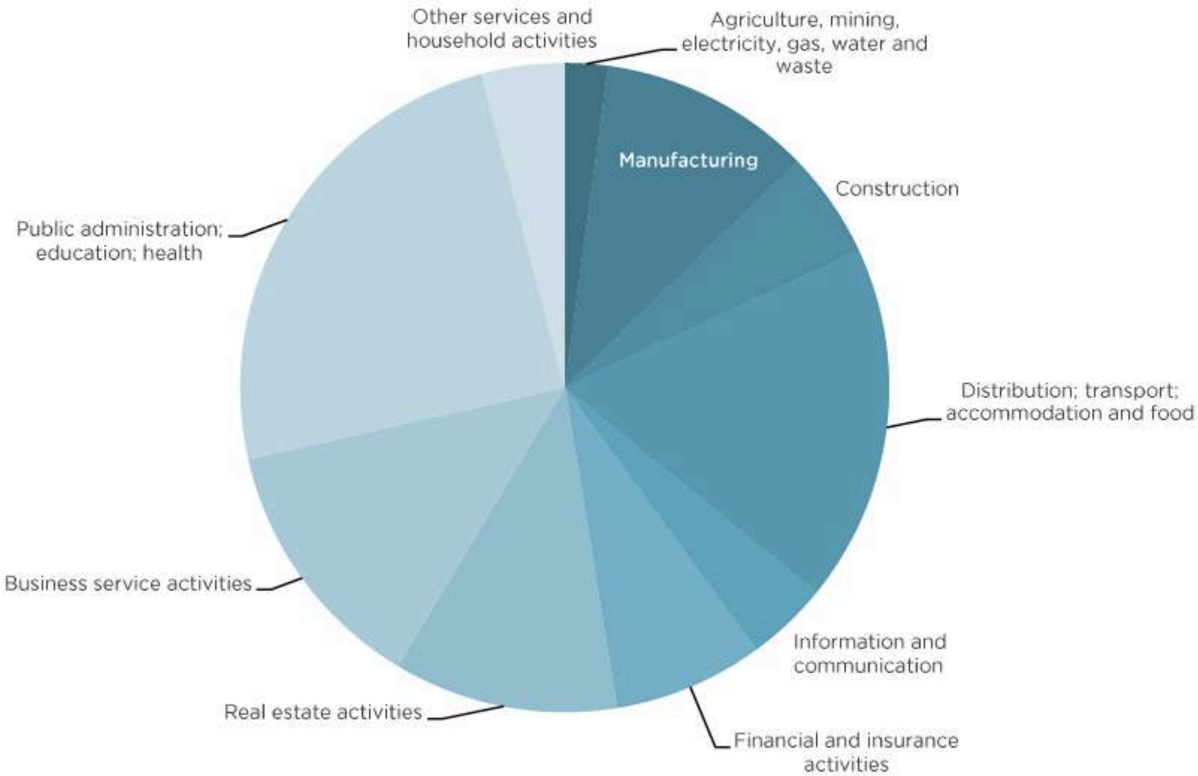
Table 4: Qualifications (%), 2017

	No Quals	NVQ4+	NVQ3+	NVQ2+	NVQ1+	Other Quals
Birmingham	12.6	31.4	50.4	65.4	76.6	10.8
Liverpool	13.1	35.0	52.2	71.7	82.1	4.7
Manchester	11.1	39.9	58.5	72.7	82.3	6.6
Newcastle	9.0	37.3	61.0	77.5	85.2	5.9
Great Britain	7.7	38.6	57.2	74.7	85.4	6.9

Source: ONS, Annual Population Survey

4. BUSINESS ENVIRONMENT

3: GVA by Industry (£ million), Birmingham, 2016



Source: ONS, GVA

4. BUSINESS ENVIRONMENT

Table 6 Count of Business Births per 1000 Inhabitants

Area/Year	2011	2012	2013	2014	2015	2016
United Kingdom	4.13	4.23	5.4	5.43	5.88	6.31
Manchester	4.75	4.98	6.58	6.78	7.90	11.91
Liverpool	3.15	3.23	4.78	4.57	5.09	5.48
Newcastle	3.21	3.36	4.17	4.18	4.30	4.31
West Midlands	3.49	3.48	4.54	4.51	5.10	5.97
WMCA	3.25	3.35	4.42	4.48	5.46	6.33
Birmingham	3.42	3.62	4.84	4.81	6.58	8.16

Source: ONS Business Demography

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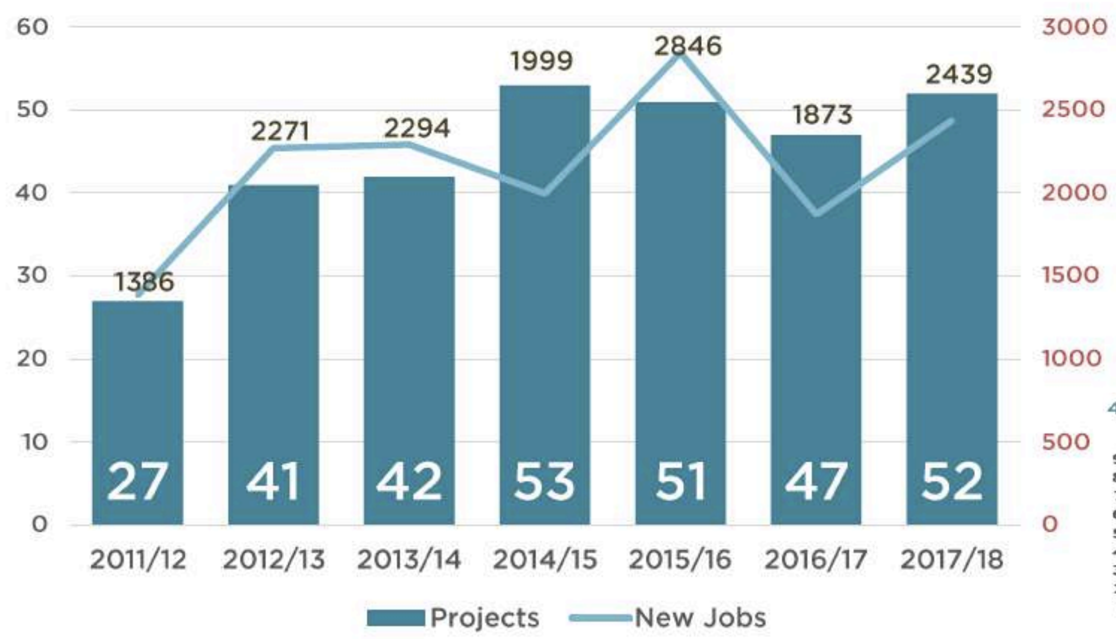
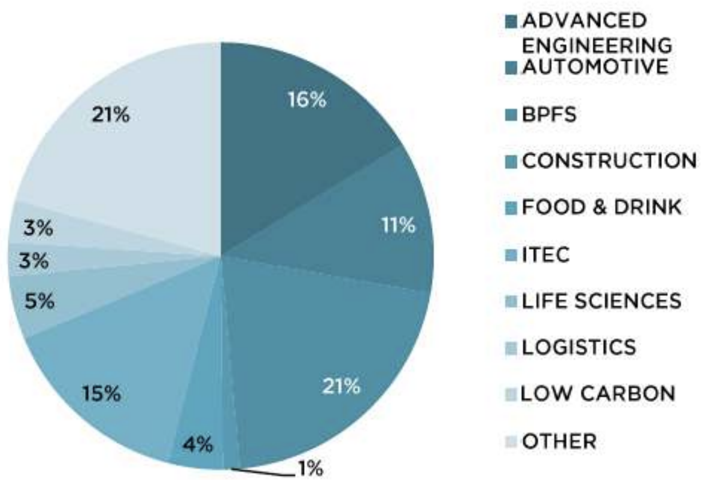
5. PLACES

1: FDI Projects and New Jobs in Birmingham, 2011/12 - 2017/18

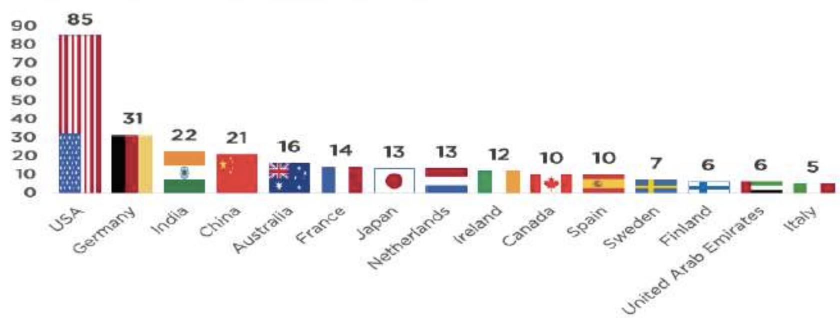


Source: West Midlands Growth Company

FDI Projects by Sector, Birmingham, 2017/18



4: Top 15 Investing Countries by Projects in last 7 Years



3 Key priorities for the region

1. Maintain the momentum
2. Invest with confidence – to become more innovative, adaptable and resilient – in times of uncertainty
3. Make inclusivity a performance target